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Coquitlam

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downe, next to  
BCAA

email:  
salongloss@telus.  
net

web:  
www.salongloss.net

phone:  
604-461-5055



**Salon Hours:**

Sunday /closed  
Monday  
9:30 to 5:30  
Tuesday  
9:30 to 5:30  
Wednesday  
9:30 to 8:00  
Thursday  
9:30 to 8:00  
Friday  
9:30 to 8:00  
Saturday  
9:00 to 5:30



salon owner  
Vickie

*Welcome to  
Salon Gloss's First Newsletter!  
Spring edition ~ March 2008*

The staff at Salon Gloss are very excited to offer our clients, our first ever newsletter! There is always so much going on around the salon that we would hate it if you missed out on anything. The newsletter's purpose is to add a sense of community we all have with all our valued customers.

Each edition will be comprised of four basic elements. The first element will be promotions and specials. The second will be helpful information. The third will be a diverse stylist column which can be anything from a recipe to a funny story, and lastly the fourth, which will be some good ol' salon gossip! Not real gossip, but rather a catching up on what's going on with the staff at Salon Gloss.

Future newsletters will feature articles such as: how to care for your new hair colour to prevent fadeage, protecting your skin from the harsh elements of the sun, and what to do if you swim a lot in chlorinated swimming pools. Chlorine can be very damaging to both your hair and skin. The purpose of the newsletter is to be as informative and helpful as possible.

In this first edition in the stylist column, we have included one of Selina's favorite recipes. Selina is an excellent baker and quite often treats the staff to her delectable baked goodies.

We are hoping to get our newsletter out four times a year and to all of our clients via email. This way the newsletter will come directly to you, and you can decide whether to print it to read or read it on your computer in full colour. Look for our newsletter at the beginning of the school year, before Christmas, before spring break and before summer holidays.

If you are not on our email list, please let us know so we can add you. We truly hope you enjoy our first newsletter!

Thank you, Sincerely Vickie.

**In Style Magazine's Beauty Award Winner  
'Best conditioner for colour treated hair'**

**Kerastase Chroma Reflect masque is enriched conditioner designed for weekly use (or more frequent use for those with very sensitized coloured hair) that optimizes smoothness & renews brightness. It protects and preserves colour treated hair.**



**Available at the salon**

## Welcome New Staff!

Salon Gloss (SG) has undergone some exciting changes in the last few months. We have welcomed 5 new staff members to our team!

The first to join us last November was Kelly. Kelly comes to us with years of hairdressing experience, plus an extensive training background in colouring & cutting. Besides hairdressing, Kelly contributes to the salon with her education in marketing and computer skills. All the above has enabled her to produce this newsletter!

The next two to join our team was Diana & Lillian in early December. Both came from the same salon in south Coquitlam. Diana brings 28 years of hairdressing, plus her in depth salon management experience to SG. She is an excellent stylist who has taken some advance training with Sukis. Lillian (aka Lily) brings her flair in esthetics and expertise as an esthetician for the past 18 years to SG. She does an awesome pedicure! Booking far in advance with Lily is highly recommended.

Then in late February, Maggie and Jodi joined our team. Both are from the same south Coquitlam salon as Diana & Lily. This made transition to SG a breeze. Combined, they have 62 years of experience in hairdressing! Both are fun & have bubbly personalities. This mixed with their expertise is a great asset to the salon!

We welcome all 5 of our new team members, and have enjoyed their instantaneous fit to the salon! This rounds out Salon Gloss, which can now boast nine stylists, an esthetician and a receptionist!

We said goodbye to one of our teammates this month, Lisa, our nail tech for the past 2 years. We wish her all the best in all her future endeavors! Taking over this part of the business is Lily. With no need for the nail desk anymore, we have replaced it with another stylist station where Mandy will be working.



GIRLS JUST WANNA  
HAVE FUN!

### Customer Appreciation Coupon

Salon Gloss would like to thank all our clients for taking the time to read our newsletter. When you come to your next appointment, bring this coupon to receive 20% off any salon retail product.

*Coupon must be presented to receive your discount.  
There is a separate email with only the coupon for printing.*

## Weddings & Graduations

*are just around  
the corner!*

*To assure you get the  
date and time(s) you  
want, it is recommend-  
ed you book asap.*

*At Salon Gloss we go  
the extra mile by offer-  
ing wedding and gradu-  
ation parties of 4 or  
more, complimentary  
refreshments & goodies.*

*Come in or give us a  
call to go over any de-  
tails, or to arrange  
your appointment(s).*

*Trial updos are recom-  
mended 2 weeks prior  
to your big day.*



**604-461-5055**

*Remember to check  
out our website at  
[www.salongloss.net](http://www.salongloss.net)*

## Tidbits of Info

~ Did you know that Salon Gloss offers the salon to their clients to host special events for a minimal fee?

In the past two years, Salon Gloss has let their clients host such get togethers as birthday parties, and cosmetic parties. Renting the salon gives our business exposure, offers an unique setting to those renting the space, and has proven to be a big help to our clients. The salon is available Saturday nights, all day Sundays, and early weekday evenings.

If you would like to rent the salon, please contact Vickie at 604-461-5055 for availability, and details.

~ Salon Gloss is always looking for new and exciting ways to promote our business. If you have any ideas to help us, we are always open to suggestions. Thank you in advance!

~ Salon Gloss is more than happy to provide a gift certificate for any of our salon customer's fundraising events. Please don't hesitate to ask.

~ Do you know you can email us at our website? This month we have attached a section on the last page of our website where people can email us directly. We check our emails daily. Please do not use this option to cancel any appointments.

~ For our clients convenience, Salon Gloss is open 6 days a week, with 3 late nights.

~ Did you know Salon Gloss is an L'Oreal Elite salon? What this means is we are exclusive to L'Oreal products. We use L'Oreal professional colour, shampoos, conditioners and styling aids. L'Oreal is excellent product!

~ Salon Gloss just celebrated their 2nd year anniversary on Feb. 13th!

~ Salon Gloss's business grows thanks to our customer referrals. Thank you to everyone who has referred us over the past two years! Salon Gloss offers an incentive plan to our customers who would like to refer us. We have special business cards available at the front desk. All you have to do is sign these cards and give them to your friends, family, or that stranger that compliments your haircut or colour. When the service is redeemed, you get 15% off your next haircut, or a complimentary shampoo / blowdry, with the stylist you've recommended.

*Don't forget that  
Mother's day  
is coming up!*

*Salon Gloss offers an array of gift certificates for hair and esthetics services just for mom.*



*Special mother's day packages:*

*You're going to do it, and you're going to like it!*

*Cut and Colour, plus facial, pedicure and manicure*  
*\$229.00*

*Face it Mom, you're #1!*

*Facial, with pedicure & manicure*  
*\$130.00*

*Hands down #1 Mom!*

*Manicure and pedicure*  
*\$70.00*

*add paraffin dip for 10.00 extra*

*Eye love you Mom!*

*Eye shaping & tinting*  
*\$32.00*

## Stylist corner



### Selina's yummy Banana Bread with Chocolate Chips

3 cups of flour  
2 teaspoons baking powder  
2 teaspoons baking soda  
1 teaspoon salt

2 large eggs  
2/3 cups of melted butter  
2 cups sugar  
3 cups mashed bananas (approx 2)  
2 teaspoons vanilla

Lightly grease and flour 2 loaf pans

Bake at a 350° preheated oven for 40 to 60 minutes

Yields 2 loaves

Selina's tip:

'I like to freeze my bananas at the point when they are spotted and brown. I just throw the whole banana, peel and all, into the freezer. When I need a couple to bake with, I just take them out and let them thaw for about an hour. Then I cut off one end and squeeze the fruit out. This way all the banana's membranes are left behind. This too works great for quick & nutritious fruit smoothies for my whole family!'



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